

## Business Education Report 2015-2016

### The Holden High School Business Department

- Expanded course offerings by adding Graphics Arts, Web Design and Computer Programming classes to our DESE approved Business Program.
- Reviewed industry trends and inventoried department resources to apply for DESE funds to replace all the desktops in one of the business classrooms, acquire a classroom set of headsets and microphones, a video camera, replace the laptop cart and upgrade the multimedia software to a current version.
- Instructors continue to be active members of professional organizations including FBLA, FBLA Professional Division, Missouri Business Education Association (MBEA), National Business Education Association (NBEA), Association of Career and Technology Education (ACTE) and MO-ACTE. Mrs. Burnett is Missouri FBLA-PBL Professional Division Vice President for 2015\_2016.

Mrs. Burnett was recognized as the Practical Money Skills Educator Oct 2015 and attended the national Jump Start Personal Finance conference as a guest of the American Banking Association.

Mrs. Burnett presented (on Global Competence) at the national CTE conference November 2015.

### Holden Business Students

- Attended the Business Leadership Conference held at University of Central Missouri Fall 2015, \*their professional appearance and behavior was noted and complimented by several university staff members and the conference hosts during and after the event.
- Holden students – Shania Phillips, Brynn Wineinger and Austin Belt were invited to attend the Hartzler Youth Leadership Conference held at State Fair Community College October 2016
- Introduction to Business students participated in “Hour of Code”, an international week-long event focused on teaching programming. Students completed a minimum of six programming activities.
- Introduction to Business students competed in an infographic design competition commemorating National Entrepreneurship Week Spring 2016
- Multimedia I students created videos for the American Banking Association annual competition focused on financial literacy - the benefits of saving.
- Graphic Arts and Multimedia students created designs for new cafeteria tables in the high school
- Desktop Publishing and Multimedia II students created designs for Prom Tickets for Holden High School
- Personal Finance Students benefitted from grant from H & R Block to participate in the Budget Challenge – an online budget simulation
- Business students (in several courses) benefitted from a grant from SIFMA to participate in the Stock Market Game

- Business Technology students participated in mock interviews at F & C Bank Fall 2015 and Spring 2016 semesters. The Business Technology class and F & C have been conducting the mock interviews for 6 semesters now. The students are really seeing the benefits of it. Some have said this is the first professional interview they have done. These were students that are currently employed at various places.



- Multimedia II student JP Talley has been asked to create and maintain a website for the HOPE Coalition. He is currently learning HTML as fast as he can to expedite this. ☺
- Computer Application students created a PSA's regarding Digital Citizenship. They had to deliver an informative video that fell between 30 seconds to 1 minute.
- Computer programming student learned Python as the language of choice.

#### FBLA (the Business Career Path CTSO)

- Current membership is 26, up from 13 the previous year
- Chapter activities for the 2015\_2016 school year include
  - October 1<sup>st</sup>, the student held a breakfast for all chamber member to thank them for their continuous support of FBLA.
  - On October 31, 2015 some FBLA students volunteered to help with the downtown trick or treat event sponsored by the Chamber of Commerce and Holden Main Street
  - Hosted and presented a program (on CTE month and FBLA) for Chamber After Hours Feb 15, 2016
  - Hosted a breakfast for local businesses for
- Our chapter vice president- Grace Fitzgerald attended District 10 planning meeting. During that time that have a battle of the chapter. Each chapter selected 3 students to compete. Grace won the competition, which was very impressive.
- On October 3<sup>rd</sup>, 2015, 8 members attended FBLA Show me Leadership Conference at Worlds of Fun. The students had a chance to participate in backstage tours of Worlds of Fun. They were able to ask question and see how such a big park operate especially on one of the biggest season, Halloween Haunt. They also heard from different guest speakers of what they do behind the scene.

- On November 6-7, 4 students had the opportunity to attend FBLA National Leadership Conference in Omaha, NE. The students attended many workshops and heard from so great speakers during that time. It was a great opportunity for our students because normally the National Leadership Conference is not this close to home. So for them to have had this opportunity was awesome.
- For American Enterprise Day in November, the student invited all the local business to a breakfast at the high school to thank them for all they do for our community.
- Holden FBLA had 24 members compete in 27 different events with multiple students competing in the same events on February 9, 2016 at UCM. Holden FBLA came away with five state qualifiers, 11 district Top 5 winners and one District 10 officer.

Grace Fitzgerald - District 10 Vice-President of Relations



1st Place - Health Care Administration - Alexis Frazier - (State Qualifier)

3rd Place- Cyber Security - Wesley Chisler - (State Qualifier)

3rd Place - Networking Concepts - Darien Faulk (State Qualifier)

3rd Place- Hospitality Management - Grace Fitzgerald, Brynn Wineinger, Sarah Thomas

4th Place - Electronic Career Portfolio - Victor Jones

4th Place- Networking Concepts- Colton Woodworth (State Qualifier)

4th Place- Sale Presentation - Lauren Smith

5th Place - Help Desk - Dorothy McCartney

5th Place- Personal Finance - Faith McDaniel (State Qualifier)



Holden FBLA Chapter members competing at districts



Alexis Fraizer – 1<sup>st</sup> place in Healthcare Administration



Lauren Smith – 4<sup>th</sup> place in Sale Presentation



Victor Jones- 4<sup>th</sup> place in Electronic Career Portfolio

Holden Career Technical Education (CTE) program (FBLA, FFA and FCCLA) were able to take 9 students to Jefferson City on February 10th for CTE Legislative Day at the capital. The students had the opportunity to talk to different legislators and learn how a bill is passes through the House. They also were able to tour the Capital and learn some of its history.

Students were:

FBLA - Darien Faulk and Alexis Frazier

FCCLA - Sofia Rodriguez, Katelyn Glynn and Brooke Fisher

FFA - Shea Fitzgerald, Austin Lovell, Nicole Foley and Sydnee Yancey



## Leadership Students

- Improve school climate
  - Partner with Life Skills class on a variety of projects
  - Registered as Class A Volunteers with Special Olympics
  - Special Buddies for Special Olympics athletes

- Design locker signs and posters for Math Team and Scholar Bowl, design name tags for Scholar Bowl
- Planned/implemented activities to recognize Veterans
- Partnered with several organizations to adopt a family at Christmas
- Clothing Drive
- World hunger project – sustainable agriculture Heifer Intl
- Leukemia and Lymphoma Society support – Pennies for Patients
- Learn/practice business skills
  - Parliamentary Procedure
  - Business communication – press releases, letters, memos, resumes, thank you notes, thank you letters, work schedules, project planning forms, project evaluation
  - Business operations – budget creation, resource evaluation, identify methods of funding projects, evaluate teammates performance, evaluate personal performance and reflection