

## HHS Business Education Report 2016 – 2017

Let's begin by acknowledging a couple of major milestones in (Career and Tech Ed) CTE. This is the 100<sup>th</sup> anniversary of the Smith Hughes Act authorizing the funding for CTE AND it is the Diamond Jubilee for FBLA celebrating 75 years of excellence in business leadership.

### The Holden High School Business Department

- Expanded course offerings by adding Graphics Arts, Web Design and Computer Programming classes to our DESE approved Business Program.
- Reviewed industry trends and inventoried department resources to apply for DESE funds to replace all the desktops in one of the business classrooms, acquire a classroom set of headsets and microphones, a video camera, and upgraded some classroom laptops.
- Instructors continue to be active members of professional organizations including FBLA, FBLA Professional Division, Missouri Business Education Association (MBEA), National Business Education Association (NBEA), Association of Career and Technology Education (ACTE) and MO-ACTE. Mrs. Burnett is Missouri FBLA-PBL Professional Division Secretary-Treasurer for the 2016-2017 year.

Mrs. Burnett currently serves on a national advisory board affiliated with the Jumpstart National Educator Conference for educating instructors of financial literacy.

Mrs. Burnett has been invited to participate on an advisory for Global Competency in CTE the national ACTE conference the past two years.

Mrs. Burnett is a member of the Holden Team of a county-wide initiative focusing on workforce development and readiness. She toured Johnson County businesses March 2, discussing employer needs and student opportunities

### Holden Business Students

- Pake Schmoeger and Lucee Keller participated in a young entrepreneur event "Hatchpad KC" as the guests of the Office of Financial Literacy at UMKC
- Holden students – Brock Stanfield, Aysha Frazier, Alice Evans and Dax Vogler were invited to attend the Hartzler Youth Leadership Conference held in Columbia, MO October 2017
- Business students participated in "Hour of Code", an international week-long event focused on teaching programming. Students completed a minimum of six programming activities.
- Desktop Publishing/Multimedia student Marie Lim was asked to create a tutorial for classmates about trouble-shooting a specific software program. The tutorial was published on the Instructables website AND editor contacted Marie for her permission to feature the tutorial ! ☺

- Graphic Arts student Faith McDaniel Copycat Magazine Project is featured in the HHS Library – the project identifies and promotes 2016\_2017 Gateway Award Nominees
- Student-created designs submitted by Graphic Arts and Multimedia classes are now featured on select new cafeteria tables in the high school
- Desktop Publishing and Multimedia II students created designs for Prom Tickets for Holden High School. We appreciate prom sponsors and prom committee providing a real world application for student skills
- Personal Finance Students benefitted from grant from H & R Block to participate in the Budget Challenge – an online budget simulation that requires students to budget, paybills online, track income and expenses in a spreadsheet and take weekly quizzes over financial literacy topics
- Business students (in several courses) benefitted from a grant from SIFMA to participate in the Stock Market Game
- Business Technology students participated in mock interviews at F & C Bank Fall 2016. The Business Technology class and F & C have been conducting the mock interviews for 6 semesters now. The students are really seeing the benefits of it. Some have said this is the first professional interview they have done. These were students that are currently employed at various places.
- Multimedia and Graphic Arts students continue to enhance their technology skills using the green screen and Wacom Tablets acquired through a DESE grant
- Computer Applications students created a PSA's regarding Digital Citizenship. They had to deliver an informative video that fell between 30 seconds to 3 minute.
- Computer Applications students selected a group project either benefiting the school or the community. They had to volunteer, and present it at the end of the semester. Some of the places they volunteered were the Eagles Nest, Yoss Bros and Holden Manor. The student collectively did over 50 hours of community service.





- Computer programming student continue to learn Python as the language of choice.

#### FLBA (the Business Career Path CTSO)

- Current membership is 32, up from 26 the previous year
- Chapter activities for the 2016 -2017 school year include
  - In honor of American Enterprise Day, the student held a breakfast for all local businesses to thank them for what they bring to our local economy.
  - On September 26, 2016, we held our first officer induction ceremony.



- On October 31, 2016 some FBLA students volunteered to help with the downtown trick or treat event sponsored by the Chamber of Commerce and Holden Main Street.
- Hosted and presented a program (on CTE month and FBLA) for Chamber After Hours Feb 15, 2016
- On October 8<sup>th</sup>, 2016, 11 members attended FBLA Show me Leadership Conference at Worlds of Fun. The students had a chance to participate in backstage tours of Worlds of Fun. They were able to ask question and see how such a big park operate especially on one of the biggest season,

Halloween Haunt. They also heard from different guest speakers of what they do behind the scene. Students also competed in open-testing events.

- October 3<sup>rd</sup> through October 14<sup>th</sup>, the students collected over 214 cans and perishable items. It was donated to the Catholic Charity in town.
- Holden High School FBLA had 30 members compete in different events on February 7, 2017 at UCM. We came away with 8 state qualifiers with 2 of the students qualifying in two different events and 12 district top 5 winners.

Below is the breakdown:

### State Qualifiers

Faith McDaniel	Journalism -	1 <sup>st</sup> Place
	Advertising -	4 <sup>th</sup> place
Darien Faulk	Networking Concept	1 <sup>st</sup> place
	Cyber Security	5 <sup>th</sup> place
Garrison Willard	Insurance & Risk Management	2 <sup>nd</sup> Place
	Hospitality Management	1 <sup>st</sup> Place
Grace Fitzgerald	Hospitality Management	1 <sup>st</sup> Place
Peyton Daniel	Business Communication	2 <sup>nd</sup> Place
Faith Sollars	Intro to Business Communication	4 <sup>th</sup> Place
Brittany Morrow	Business Procedures	5 <sup>th</sup> place
Kaysie Collens	Business Procedures	4 <sup>th</sup> Place

### Place at District

Alexis Frazier	Business Plan	2 <sup>nd</sup> Place
Shea Fitzgerald	Business Plan	2 <sup>nd</sup> Place
Pake Schmoeger	Entrepreneurship	5 <sup>th</sup> Place
Matthew Barker	Public Speaking I	5 <sup>th</sup> place



Holden FBLA Chapter members competing at districts



Darien Faulk



Matthew Barker



Kaysie Collens

- Holden Career Technical Education (CTE) program (FBLA, FFA and FCCLA) were able to take 11 students to Jefferson City on February 10th for CTE Legislative Day at the capital. The students had the opportunity to talk to different legislators. They also were able to tour the Capital and learn some of its history.

Students were:

FBLA – Matthew Barker, Grace Fitzgerald, Hannah Findley

FCCLA - Brooke Fisher, Nadine McCartney, Isaiah Cantrell, Callie Blaylock

FFA – Abby Brockhaus, Pake Schmoeger, Cole Remington, Airyn Guinn



## Leadership Students

- Improve school climate
  - Partner with Life Skills class on a variety of projects, including running the high school recycling program
  - Registered as Class A Volunteers with Special Olympics
  - Special Buddies for Special Olympics athletes
  - Assisted a Life Skills buddy with a multimedia project
  - Assisted Mrs. Stewart with creating a multimedia presentation used with UCM education students
  - Design locker signs and posters for Scholar Bowl, design name tags for Scholar Bowl
  - Planned/implemented activities to recognize district Veterans
  - Adopted a family at Christmas
  - Facilitated a Blood Drive @ HHS both fall and spring semesters
  - Visit the Holden Senior Center each semester for additional community outreach
  - Planned and implemented a Student Appreciation Day in which **each student** at Holden High School received at least two compliments from other students
  - Planned and implemented Mix It Up Day – a national exercise in creating an inclusive environment at school
  - Worked with the cafeteria staff to bake and serve brownies to every student at Holden High School (faculty and staff too 😊)
- Learn/practice business skills
  - Parliamentary Procedure practiced in a weekly class meeting
  - Observe Parliamentary Procedure and community service by attending Holden School Board and Holden Chamber of Commerce meetings
  - Business communication – press releases, letters, memos, resumes, thank you notes, thank you letters, work schedules, project planning forms, project evaluation
  - Business operations – budget creation, resource evaluation, identify methods of funding projects, evaluate teammates performance, evaluate personal performance and reflection, budgeting, track income and expenses, fund-raising to pay for activities

## Holden Student Council

- Funded/hosted national speaker Matt Soeth from #icanhelp for an all school assembly on eliminating negativity from social media, hosted a related workshop for students, hosted a related workshop for faculty and staff
- Facilitated Freshman Kick-Off
- Raised money to support Special Olympics at the state level
- Hosted a faculty/staff luncheon during back to school in-service
- 20 members attended the Trails West District meeting Oct 2016

- Six members were selected to present and facilitate discussion groups at the district meeting
- Hosted the annual Ugly Christmas Sweater event – providing hot chocolate and doughnuts for all who wore an ugly Christmas sweater
- Planned, funded, implemented Court/Mat Warming festivities and activities – spirit weeks, royalty, pep assemblies, court-warming dance
- Recognized “unsung heroes” in the building during BIONIC week (Believe It Or Not I Care) with thank you notes and treats
- Box Lunch Auction is scheduled for April 6 2016
- Will be assisting with Holden Special Olympics track meet May 10
- Brock Stanfield has been selected to present at the state conference March 2016
- We just received a “gold” level Missouri Honor Council Award for the 2016-2017 school year

The link below is to a short video featuring some of our dept. activities unrelated to FBLA.

<https://animoto.com/play/E6R1yo7plwTK9xM8XKwhzQ>